

SPONSOR LEVEL	PRINCIPAL	PRESTIGE	MAJOR	SUPPORTER	CONTRIBUTOR
Privileges	\$35,000	\$28,000	\$22,000	\$10,500	\$7,995
	1 Available	1 Available	1 Available	7 Available	6 Available
Conference Registration	5	4	3	2	2
Exhibitor Pass	4	3	2	2	2
Sponsorship of CPB Canada's Keynote	Opening Keynote Intro		Closing Keynote Intro		
Plenary Presentation	Friday Plenary	Thursday Plenary			
75 min Breakout Session	1	1			
60 min Breakout Session			1	1	
30 min Product Support Session	1	1	1	1	1
Logo on Name Badge	✓				
Logo on Directional Signage	✓				
Logo on Lanyard		✓			
Logo on Registration Page	✓	✓	✓		
Logo on Virtual Event Hub Welcome Page	✓	✓	✓	✓	✓
Static Banner Ad on Website and Post Event Virtual Hub for 6 Months	✓	✓	✓		
Logo on Delegate Bag	✓	✓	✓		
Exclusive Branding	Hotel Key Cards	Virtual Hub Session Pages	Conference App Home Page		
Booth Signage Indicating Sponsor Level	✓	✓	✓		
Exhibit Space 8x20	1st Choice	2nd Choice	3rd Choice		
Exhibit Space 8x10				✓	✓
Lead Retrieval	✓	✓	✓	✓	✓
Email Blast	✓	✓	✓		
Social Media Posts	3	2	1		
Inclusion in CPB Canada's Round Up Email to Industry Professionals	✓	✓	✓	✓	✓
Inclusion in CPB Canada's What's On Email to Members	✓	✓	✓	✓	✓
Dedicated Sponsored Blog Post in CPB Canada's The Buzz to Members	✓				
Delegate Bag Insert	✓	✓	✓	✓	✓
Logo on Conference Sponsorship PPT	✓	✓	✓	✓	✓
Webinar Pre/Post Conference	4	3	2	1	1
Dedicated Mobile App Push Notifications During Conference	3	2	1	1	1