

# **CPB Canada Bookkeeping Excellence Award - Verbiage**

Use the verbiage below to ask some of your clients or colleagues to nominate you for an CPB Canada Bookkeeping Excellence Award.

## Message for your Colleagues:

Suggested Subject Lines:

"First Name", would you be willing to submit a nomination?

CPB Canada Bookkeeping Excellence Awards – I would like your help with a nomination

### **Content:**

Dear "First Name",

CPB Canada Bookkeeping Excellence Awards nominations are open for a few more weeks, and I am reaching out to ask for your support in nominating me for the **[Award]** this year.

I have worked hard this year to demonstrate my commitment to the industry, and as a colleague, I am hoping that you will support me by submitting the nomination to be recognized at the CPB Canada Ignite Conference this Fall.

Here is the link to the nomination form: [insert link]

## **Message for your Clients:**

Suggested Subject Lines:

"First Name", would you support me with a nomination this year?

"First Name", I would like to ask for your help in being recognized ...

#### Content:

Dear "First Name",

CPB Canada Bookkeeping Excellence Awards nominations are open for a few more weeks, and I am reaching out to ask for your support in nominating me for the **[Award]** this year.

Our work together demonstrates my commitment to the industry, and I hope you feel the same way! The Certified Professional Bookkeepers of Canada (CPB Canada), our industry association, recognizes those who really stand out in the industry at their annual conference each year, and I would appreciate it if you would show your support by submitting a nomination.

I have taken the liberty of providing you with the link to nominate me if you feel comfortable [insert link].